

# Music to the Masses

## Outside In Endeavors to Enrich the Lives of the Institutionalized

For the past three years Outside In, a Santa Fe-based nonprofit organization, has worked to provide quality live entertainment to New Mexicans confined to nursing homes, hospitals, youth shelters, homeless shelters, drug and alcohol rehab centers, domestic violence shelters, juvenile and adult detention centers and correctional facilities.

Hundreds of events have been staged at such institutions throughout New Mexico, touching literally thousands of lives.

— And the people whose lives have been touched are too often overlooked by mainstream society, the community and, sadly, immediate family. Outside In serves a wide variety of these people, many of whom are frail, disabled, emotionally disturbed, developmentally impaired—mostly, though, these people are alone.

While Outside In does enjoy a certain amount of grant money for the continuation of its work, the organization relies heavily on its annual fundraising events. This year,



**Roger McGuinn**

Outside In welcomes legendary ex-Byrds founder/frontman Roger McGuinn as its star attraction.

McGuinn's career, one that has stretched over three decades, has been marked by brilliant songwriting, legendary performances and astonishing innovation in the world of rock music. Having founded and fronted the Byrds—the band that pioneered and defined the Southern California rock sound in the 1960s—McGuinn was destined to remain one of the most beloved talents on the American folk rock scene.

Following the disbanding of the Byrds, McGuinn embarked on a solo career that has been equally groundbreaking. Inducted into the Rock 'n' Roll Hall of Fame in 1991, Roger McGuinn is a rare musical living legend.

The cause couldn't be better, the talent unmatched. Outside In believes in their mission. They believe in the healing power of music. Do you? Your answer lies in your attendance. You'll be doing yourself and many others the favor of a lifetime.

—Michael Henningsen

*Roger McGuinn will perform Monday, Aug. 18, at the James A. Little Theater in Santa Fe. Tickets for this very special event are \$15. Proceeds from the concert will go directly to Outside In, a nonprofit organization. New Mexico's own Sara K will open the event. Contact David Lecht at (505) 986-6054 for more information.*